

CANADA 
in the Pacific Century

OTTAWA, SEPTEMBER 24-25, 2012

DRAFT AGENDA

Monday, September 24 , 2012

2:00 p.m.

Welcoming remarks:

Hartley T. Richardson
Chair, Canadian Council of Chief Executives

2:10 – 2:55 p.m.

Keynote:

Dominic Barton
Managing Director
McKinsey & Company

3:00 – 4:15 p.m

Asia's Rise and the Opportunities for Canada

A panel discussion on the opportunities for Canada in an emerging market middle class of 500 million – in agri-food, housing, banking, natural resources, health, etc. What challenges does this present for Canada and Canadian companies? How can Canada lever its strengths to maximum advantage?

Moderator: **Anthony Germain**, former CBC bureau chief, China

- **Mark Carney**, Governor, Bank of Canada
 - **Andrew Michelmore**, CEO, Minmetals Resources Limited
 - **André Desmarais**, President and Co-CEO, Power Corporation of Canada
 - **Curt Vossen**, CEO, Richardson International Limited
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4:30 – 5:45 p.m. **Simultaneous breakout panels**

Powering Asia's Rise: Opportunities and Challenges for Canadian Energy Producers

Asia's rise is creating unprecedented demand for energy and resources. Canada is in an enviable position as a resource-rich middle power. This panel will focus on Canada's potential as a supplier of energy, infrastructure and related technologies. Panelists will discuss the risks, challenges and political realities of exporting energy from Canada's west coast.

Moderator: **Howard Green**, Anchor, BNN

- **Dave Porter**, CEO, BC First Nations Energy and Mining Council
- **Wenran Jiang**, Director, Canada-China Energy & Environment Forum
- TBC
- TBC

Is There a Future for Canadian Manufacturing?

Asia is no longer merely the world's principal source of inexpensive manufactured goods. Asian manufacturers are establishing their own brands, investing in research and development, and closing the productivity gap with developed economies. This panel will discuss Asia's rise up the value chain and the likely impact on Canada's manufacturing sector. How can Canadian manufacturers survive and thrive in the Pacific Century?

Moderator: **Paul Wells**, Ottawa columnist, Maclean's

- **Erin Weir**, economist, United Steelworkers
- **Linda S. Hasenfratz**, CEO, Linamar Corporation
- **Marc Parent**, CEO, CAE Inc.
- **Suneet Singh Tuli**, CEO, DataWind Ltd.

Success Stories and Cautionary Tales From the Executive Suite
(co-sponsored by the Asia Pacific Foundation)

An armchair discussion among CEOs from Canada and Asia. Panelists will discuss the perils, pitfalls and lessons learned from doing business in Asia. What works and what doesn't? How can Canadian companies improve their odds of success?

Moderator: **Dominic Barton**, Managing Director, McKinsey & Company

- **Annette Verschuren**, Chair, NRSor, former CEO, Home Depot Canada and Asia
- **Donald A. Guloien**, CEO Manulife Financial Corporation
- **Jamshyd Godrej**, Chair and Managing Director, Godrej & Boyce Manufacturing Co. Ltd.
- **Victor Chu**, Chairman and CEO, First Eastern Investment Group

6:00 – 7:00 p.m. **Reception**

7:00 – 7:30 p.m. **Keynote:**

The Honourable John Baird, P.C., M.P. (invited)
Minister of Foreign Affairs

7:30 – 9:00 p.m. **Dinner**

Keynote:

Ian Bremmer
President
Eurasia Group

The Visible Hand: The Rise of State Capitalism

Around the world, free-market liberalism is being challenged by state capitalism. Ian Bremmer, one of Wall Street's leading political risk analysts, discusses the rise of state capitalism and what it means for market economies such as Canada.

Tuesday, September 25 , 2012

7:00 – 8:00 a.m. Breakfast

8:00 – 8:50 a.m. Keynote:

Anil K. Gupta
Michael Dingman Chair in Global Strategy & Entrepreneurship
Smith School of Business, The University of Maryland at College
Park

Anil K. Gupta is widely recognized as one of the world's leading experts on strategy and globalization. He is a regular columnist for BusinessWeek and co-author of "Getting China and India Right: Strategies for Leveraging the World's Fastest-Growing Economies for Global Advantage." Dr. Gupta has advised a wide range of multinational enterprises, including IBM, ABB, Black & Decker, Lockheed Martin, Marriott, Monsanto and National Semiconductor.

9:00 – 10:15 a.m. Priorities and Tradeoffs: Canadian Trade Strategy in the Pacific Century

This session will focus on the need to prioritize Canada's trade strategy, and the tradeoffs that may be required to secure the best possible access to growing Asian markets. Is Canada prepared to go for gold, or will we continue to sacrifice opportunities in the name of protecting existing sectors? Panelists will stress the need for leadership at all levels: political, business, universities, etc.

Moderator: **Tom Clark**, Global News

- **The Honourable Kevin G. Lynch**, P.C., O.C., Vice Chair, BMO Financial Group
 - **Wendy K. Dobson**, Co-Director, Rotman Institute for International Business
 - **Yuen Pao Woo**, President and CEO, Asia Pacific Foundation
 - **Derek H. Burney**, Senior Strategic Advisor, Norton Rose Canada LLP
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10:30 – 11:45 a.m. Simultaneous breakout panels

Building a 21st Century Canadian Labour Force

Canada's labour force is facing significant challenges that threaten to undercut our economy's capacity for growth in the Pacific Century. Already, employers in a number of sectors are dealing with shortages of skilled workers; as Canada's population ages, the pressures are certain to grow. This panel will discuss our country's future labour needs and how to address them through improved educational outcomes, immigration and skills development.

Moderator: **Anthony Germain**, former CBC Bureau Chief, China

- **Indira V. Samarasekera**, President and Vice Chancellor, University of Alberta
- **Arvind Gupta**, CEO and Scientific Director, Mitacs
- **Kelly J. Lendsay**, CEO, Aboriginal Human Resources Council
- TBC

Between the Superpowers: Canada's Place in a Bipolar World

While Canada seeks a closer economic partnership with Asia's emerging markets, there is talk in some international circles about "containing China". A new world order is emerging, setting the stage for possible geopolitical rivalry between Washington and Beijing. What challenges does this pose for Canadian foreign policy? How does Canada balance its security and economic interests?

Moderator: **Bruce Wallace**, incoming editor, Policy Options

- **Janice Stein**, Director, Munk School of Global Affairs
- **Amitav Acharya**, Chair, ASEAN Studies Center, American University
- **Joseph P. Caron**, former Canadian Ambassador to China and Japan, and High Commissioner to India
- TBC

Foreign Direct Investment in the Pacific Century

Asian investment in Canada is growing rapidly, with state-owned enterprises and sovereign wealth funds leading the charge. Canadian investment in Asia is also increasing, but at a slower pace. Should Canadians fear a loss of economic sovereignty, or is the infusion of foreign capital helping to build Canada's economic capacity? What challenges confront Canadian investors in Asia, and how can we overcome them?

Moderator: **Amanda Lang**, CBC Television

- **Mark Wiseman**, incoming CEO, Canada Pension Plan Investment Board
- **N. Murray Edwards**, Chairman, Canadian Natural Resources Limited
- TBC
- TBC

12:00 – 1:45 p.m. **Lunch**

Keynote:

Kishore Mahbubani
Dean and Professor in the Practice of Public Policy
Lee Kuan Yew School of Public Policy
National University of Singapore

The Lessons Canadians Should Learn From Asia

2:00 – 2:30 p.m. **Closing Remarks**

The Honourable John P. Manley, P.C., O.C.
President and Chief Executive Officer
Canadian Council of Chief Executives

John Manley summarizes the conference and outlines a strategy for Canadian success in the Pacific Century.